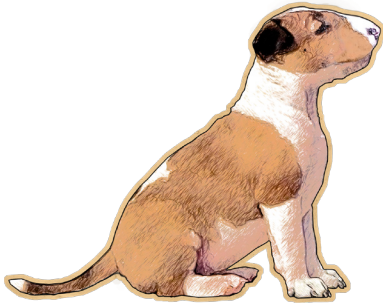




What is Puppy Culture For Puppy Owners

Are you a dog owner ready to take the Puppy Culture journey?



**Puppy Culture represents a gold standard
in puppy rearing and early socialization.**

We've done the research for you and distilled
down a hundred years of combined experience
into easy to follow protocols.

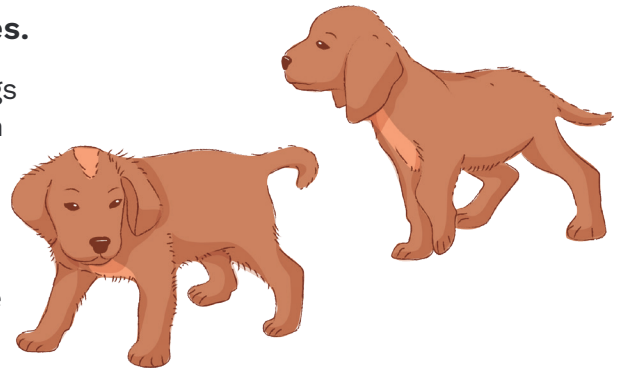


You'll receive week-by-week and step-by-step instructions, proven by science
and experience to ensure the best outcomes for your puppies.

Puppy Culture is instant wisdom - just add puppies.

We've been raising, training, rescuing, and breeding dogs
for 33 years and we have good news for you. It's much
simpler and easier than you think to raise a puppy,
if you do just the right thing at just the right time.

But you need the wisdom to know what those
things are, and when to do them. That's why we made
Puppy Culture - it's your mentor-in-a-box!



Please note:

Puppy Culture is available
in both DVD and streaming
formats.



visit shop.puppculture.com for more details



What's in Puppy Culture?

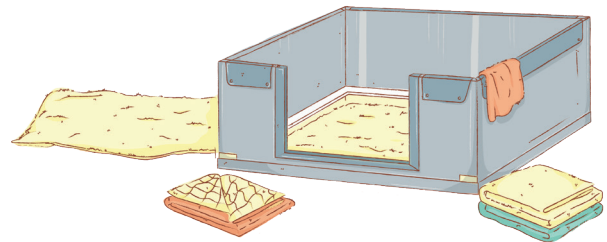
Puppy Culture is a guiding hand for you and your puppy.

Our team of experts have bred, raised, and trained thousands of dogs, and we know from first hand experience what works best.

We make that vast experience available to you, broken down into clear instructions, in short chapters that are easy and fun to watch.

✓ **Socializing Your Puppy**

- *How to Hold a Puppy Party*
- *How to Recognize Appropriate Playmates*
- *How to Find a Good Puppy Class*
- *Vaccination vs Socialization*
- *Handling Fear Periods*



✓ **Must-Do Puppy Training**

- *Leash Walking*
- *Recall*
- *Crate Training*
- *Potty Training*



✓ **Communication Trinity**

- *Training Markers/Clickers*
- *Box Game*
- *Manding*

✓ **Problem Prevention**

- *Aggression*
- *Resource Guarding*
- *Aggression*
- *Biting and Jumping*



How you teach your puppy is as important as what you teach your puppy.

Studies have shown that many common training techniques can actually increase aggression and problem behaviors, which can damage the human-animal bond.

The Puppy Culture program will show you how to train your dog while enriching your bond with him, every step of the way.

Real life proof that it works.

Most puppy training videos appear to have been shot in one weekend, using a few easy-to-train puppies. How do you know those training techniques really work in the long run? Unlike other films, Puppy Culture tracks one litter over three years, so you can see the true results of our program. You'll see the puppies overcome real and varied behavior challenges and ultimately grow to gentle, well-behaved adult dogs.



The truth about socialization.

During this sensitive time, the puppy is as vulnerable to imprinting negative experiences as he is to imprinting good experiences. This means you need a good plan for socializing your puppy. Your Puppy Culture team gives you a plan and guides you through the process.

How to be your puppy's advocate.

It can be difficult to stand up to a person in a position of authority, such as a veterinarian or a dog trainer, but you need to learn what's right and wrong for your puppy, and stand up against bad advice. Puppy Culture's veterinarians, behaviorists, and breeders give you the facts to know when you're right, and the conviction to walk away from anything that might harm your puppy.



All backed up with science!

We've brought together a team of leading breeders, veterinarians, and behaviorists to explain the science behind WHY Puppy Culture works so well.

